

FREE FONT GUIDE

FONT PSYCHOLOGY - QUICK GUIDE

SANS-SERIF
Aa/Bb

Modern, Clean, Minimal, Clear,
Straight-Forward

SERIF
Aa / Bb

Traditional, sophisticated, Elegant, Trusted,
Well-Respected

DISPLAY
Aa/Bb

Casual, Fun, Unique, Edgy

Handwritten
Aa/Bb

Casual, Whimsical, Creative

Script
Aa / Bb

Creative, Whimsical, Elegant

LOREM IPSUM

Header - 36pt

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Body - 12 pt